

D O N M E Y E R E V E N I N G O F

EXCELLENCE

B R A D S T E V E N S

Don Meyer

EVENING OF
EXCELLENCE

APRIL 14, 2012

PRESENTING SPONSOR - \$25,000

- Corporate name included in event title wherever it is printed or broadcast
- Three photos with Brad Stevens
- 4 tables at Brad Stevens "Unplugged" Dinner
- 50 keynote tickets (plus 40 keynote tickets for dinner guests)
- Corporate name included in press release
- Corporate name included in all broadcast spots
- Corporate name included in all social media advertising buys
- Corporate name and logo included in all e-blasts
- Corporate name and logo on post-event thank you notes
- Title Sponsorship of 2011 Atlantic Sun Volleyball Championship hosted by Lipscomb in Allen Arena
- Allen Arena press table eight-foot static sign for one year

CONFERENCE CHAMPIONSHIP LEVEL SPONSOR - \$10,000

- 1 photo with Brad Stevens
- 2 tables at Brad Stevens "Unplugged" Dinner (10 guests at each table)
- 50 keynote tickets (plus 20 keynote tickets for dinner guests)

ALL-CONFERENCE LEVEL SPONSOR - \$5,000

- One photo with Brad Stevens
- 1 table at Brad Stevens "Unplugged" Dinner (10 guests)
- 25 keynote tickets (plus 10 keynote tickets for dinner guests)

PATRON SPONSOR - \$3,000

- 4 tickets for Brad Stevens "Unplugged" Dinner
- 10 keynote tickets (plus 4 keynote tickets for dinner guests)

All sponsorships include your corporate logo on printed event materials, corporate name and logo on LipscombSports.com for one year, and recognition in event program and throughout the event on video boards.

Contact Brent High at 615-566-6023 or brent.high@lipscomb.edu for more information on corporate packages.

ABOUT THE SPEAKER

Brad Stevens led the Butler Bulldogs to two consecutive NCAA Division I championship games in 2010 and 2011 and is the youngest coach in NCAA history to achieve such a feat. One year after graduating from college, Stevens took a leap of faith leaving a position as a marketing associate at Eli Lilly and Company to pursue a career as a basketball coach. He began as a volunteer for Butler before moving to a full-time position in 2000 and was named head coach in 2007 at the age of 31.

ABOUT THE EVENT

The Don Meyer Evening of Excellence is an annual athletic fundraising event named after long-time Lipscomb University men's basketball coach Don Meyer who impacted the lives of countless thousands while at the helm of the Bisons. Meyer, the winningest men's collegiate basketball coach of all-time, was involved in a lifechanging car accident on Sept. 5, 2008 that led to eight surgeries and the amputation of his left leg below the knee. He was subsequently diagnosed with cancer in his liver and small intestine. Meyer was awarded the "Jimmy V Award for Perseverance" from ESPN at the ESPY Awards in July 2009.

LIPSCOMB

